Transporting and Securing the Ever-increasing Volume and Velocity of Data Drives Complexity

The state of IT still isn’t getting easier. The volume of apps, data, and devices begins IT complexity. 31% of IT professionals say IT is more complex compared to two years ago.

66% of IT professionals struggle with complexity, causing data loss.

29% point to the increase in the number and type of applications used by employees.

40% of IT decision makers say strengthening cybersecurity will receive the most technology spending in the next 12 months.

38% report a problematic shortage of IT infrastructure and planning skills.

53% report a problematic shortage of cybersecurity skills.

Improved Cybersecurity Continues to Be the Top Business Driver for Tech Spending

Yet, Cybersecurity and IT Architecture are the Most-cited Areas of Skills Shortage

The challenge of providing access to data and network resources while maintaining security is not a new problem; it is something that business and IT leaders constantly struggle with and often becomes an anchor that squelches innovation.

The solution to these challenges is to leverage network traffic as a source of truth to gain a deeper understanding of interactions between different system or application components in the infrastructure.

The Gigamon Visibility Platform provides intelligent network traffic visibility of your data regardless of location, resulting in a more secure environment that enables you to use your data network as a strategic asset to accomplish your goals.

ESG Analyzed the Economic Benefits of Gigamon

ESG has carefully studied the impact that adopting the Gigamon platform has on companies and found businesses are more likely to achieve their goals when utilizing the cost efficiency, manageability, security, and flexibility that Gigamon provides. ESG customer interviews and conversations with industry analysts have consistently shown that the Gigamon platform is a critical tool for success in today’s digital age.

For more information on how deploying the Gigamon Visibility Platform can enable you to make faster decisions to better protect your network, optimize performance and prevent outages, check out this full report, available at https://www.gigamon.com/esgeconomicvalidation.