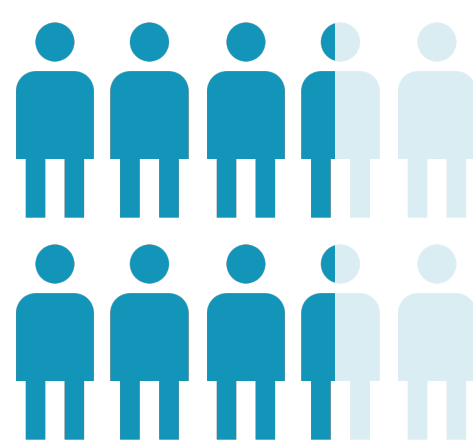


NETWORK VISIBILITY

Transporting and Securing the Ever-increasing Volume and Velocity of Data Drives Complexity

The state of IT still isn't getting easier.

The volume of apps, data, and devices begets IT complexity.



66%

of IT professionals say IT is more complex compared to two years ago.



31%

say one of the reasons for increased complexity is the increase in the number and type of endpoint devices.



30%

struggle with complexity caused by higher data volumes.



29%

point to the increase in the number and type of applications used by employees.

Improved Cybersecurity Continues to Be the Top Business Driver for Tech Spending



40%

of IT decision makers say strengthening cybersecurity will drive the most technology spending in the next 12 months.

Yet, Cybersecurity and IT Architecture are the Most-cited Areas of Skills Shortage



53%

cite a problematic shortage of cybersecurity skills.



38%

report a problematic shortage of IT architecture/planning skills.

Line of Business Is Concerned That IT Deployment Complexity and Timing Impedes Business Agility and Results in Greater Risk

The challenge of providing access to data and network resources while maintaining security is not a new problem; it is something that business and IT leaders constantly struggle with and often becomes an anchor that squelches innovation.



33%

of surveyed business managers say the overly complex process to select, deploy, and/or provision technology resources is a big issue with their IT department.



30%

report concern with their IT organization's ability to provide adequate security and compliance controls

Gigamon Developed a Platform to Answer This Seemingly Unsolvable Equation

The solution to these challenges is to leverage network traffic as a source of truth to gain a deeper understanding of interactions between different system or application components in the infrastructure.

The Gigamon Visibility Platform provides intelligent network traffic visibility of your data regardless of location, resulting in a more secure environment that enables you to use your data network as a strategic asset to accomplish your goals.

ESG Analyzed the Economic Benefits of Gigamon



100%

Increase in NetFlow Performance



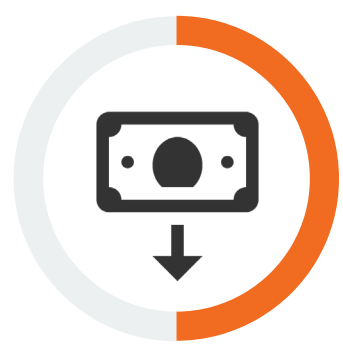
70%

Reduction in False Positives



50%

Reduced Hardware and Tooling Costs



50%

Decrease in the Cost of Security Personnel



30%

Reduced Network Downtime

Networks are becoming more critical to the success of businesses and are changing at a rate unseen in history. Companies that find ways to quickly grow network capabilities while providing streamlined management and unparalleled security are poised to thrive in this challenging environment.

ESG has carefully studied the impact that adopting the Gigamon platform has on companies and found businesses are more likely to achieve their goals when utilizing the cost efficiency, manageability, security, and flexibility that Gigamon provides. ESG customer interviews and conversations with industry analysts have consistently shown that the Gigamon platform is a critical tool for success in today's digital age.

For more information on how deploying the Gigamon Visibility Platform can enable you to make faster decisions to better protect your network, optimize performance and prevent outages, check out this full report, available at <https://www.gigamon.com/esgeconomicvalidation>.

FULL REPORT

