

# Gain Control and Observability into Your Public Cloud Hosted Operations



## Introduction

If, as part of digital transformation, your organization is migrating existing applications and initiating new born-in-the-cloud workloads to public cloud vendors' Infrastructure as a Service (IaaS) offerings, you're not alone.

According to RightScale, 69 percent of surveyed organizations are using public or hybrid clouds as they make their digital transformation, with a third of their workloads now located in these clouds.<sup>1</sup>

The advantages of these moves are well known: economies of scale and access to a shared pool of resources that can be provisioned and deployed quickly and easily are two examples. Because compute resources are owned and hosted by the IaaS provider and offered to customers on demand, you can effectively outsource IT operations and minimize CapEx. But a migration to the cloud brings visibility challenges along with it — and you're still responsible for your own security in this new hybrid environment.



## Challenges: Obtaining, Processing, and Distributing Cloud-Based Traffic

As part of this transition, CloudOps teams scale their deployments with an ever growing number of applications and services; the servers and virtual machines they run on are dispersed and compute nodes continually relocated throughout multiple virtual private clouds. IT routinely adds various security and monitoring tools and leverage container technologies. The result is a labyrinth of traffic sources and destinations.

There are a variety of methods for accessing network data in on-premises infrastructure, including SPAN sessions and physical and virtual TAPs. But because they need to ensure privacy in a multi-tenant environment, IaaS providers do not allow customers to deploy their own virtual TAP functions outside of their assigned VM or Containers. In that scenario, you're forced to use the vendor's virtual network TAP services, if they are both offered and available with the specific type compute instances you're using, to acquire and send raw packets directly to your cloud or on-premises located security and network monitoring tools.

Administrators need full packet and workload visibility in the cloud for both North-South and East-West traffic. This requirement extends to multiple public cloud and hybrid deployments with the ability to simultaneously support any such scenario.

While on-prem topologies benefit from network packet brokers (NPB) that acquire, aggregate, process and distribute traffic to the proper security and networking tools, cloud vendors do not offer NPB functionality. This leads to complex network designs, excessive bandwidth usage, overwhelmed tools that lose effectiveness, and needless scaling. As a result, your IT staff will be limited in its ability to analyze network traffic and customer experience, and will have difficulty evaluating infrastructure health.

In addition to granular visibility, organizations must deploy a solution that not only solves the aforementioned challenges but overcomes many varied demands including:

- Complete security for their apps and data, operating systems, firewall configurations, etc.
- Maximum security and monitoring tool efficiency and accuracy
- Infrastructure automation with deep integration into orchestration tools
- Generation of NetFlow and advanced metadata attributes
- Network traffic consolidation and elimination of duplicated data flows
- Backhauled traffic when security and/or monitoring tools are on-prem

## Challenges: Ensure Security of Enterprise Cloud-Based Resources

When enterprises first started leveraging IaaS, they began by migrating Tier 2, test/dev or other infrequently used applications that consumed expensive resources when run on-premises. But now, in the next stage of digital transformation, organizations want to move Tier 1 or mission-critical applications to IaaS. These applications deal with sensitive data and information that needs to be safeguarded and protected from unauthorized access and potential cybersecurity attacks.

IaaS providers emphasize mutual responsibility in the cloud: The provider is responsible for the security of the cloud infrastructure itself, but the customer is responsible for assets within the cloud. See Figure 1.

The assets that the customer's IT, cloud and security architects must protect include data and applications; these teams are also charged with organizational and regulatory compliance. They must ensure that applications and workloads are being deployed

securely by everyone within the organization. Enterprises that migrate to the cloud typically rely on techniques such as workload security, perimeter security, prevention-only solutions including access lists or security groups, and identity and access management to mitigate security risks.

Today's evolving threat landscape has rendered prevention-only security techniques insufficient. Over 80 percent of network traffic is now east-west — that is, between VMs or containers — so malware can more easily spread undetected. Any solution needs to be complemented with additional detection and response techniques to uncover early signs of security anomalies and deviations from expected behavior. For this to happen, organizations need to implement a multi-tiered security model and have accurate visibility into virtual machine network traffic. Without such visibility, moving mission-critical applications to the cloud jeopardizes their safekeeping.

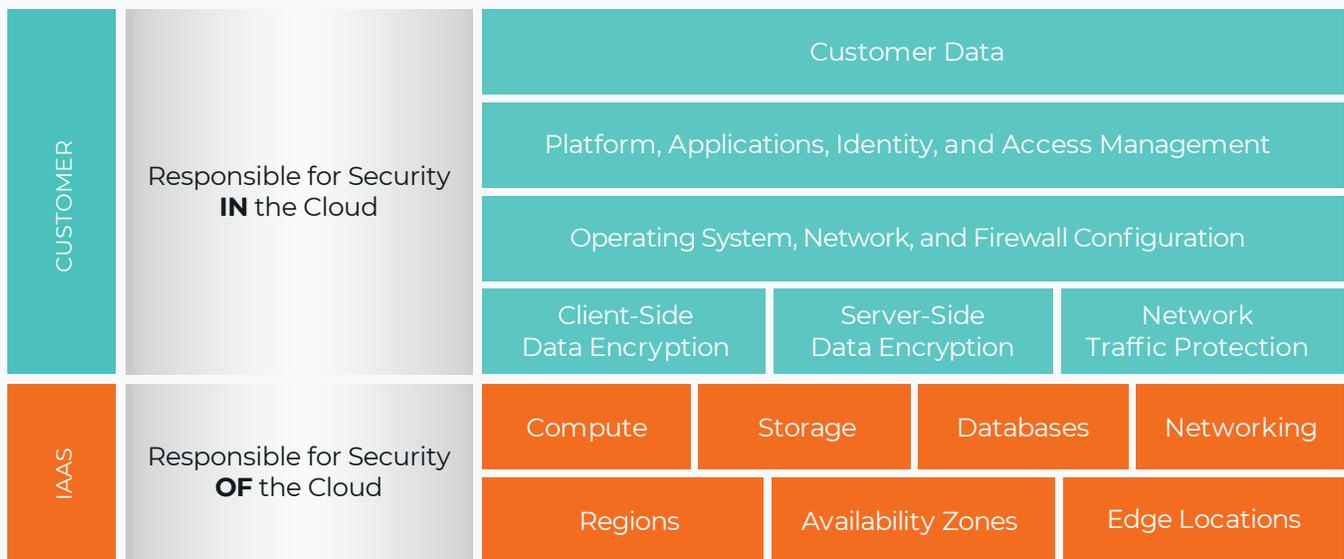


Figure 1. Shared responsibility model for public cloud.

## Legacy Approach to Visibility and Security

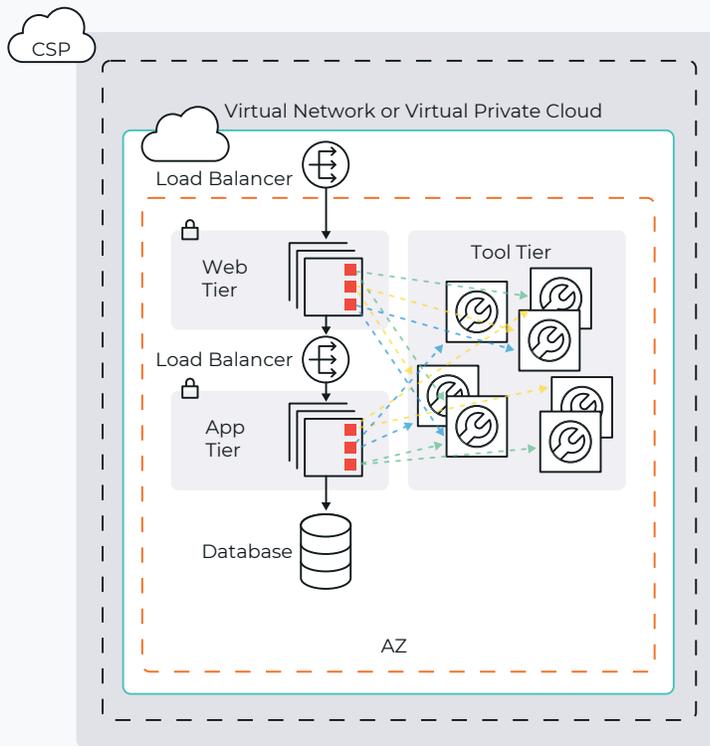
Historically, cloud customers were simply unable to obtain copies of traffic and direct it as desired. Recently, several cloud vendors have introduced virtual network TAPs, such as AWS's traffic mirroring service and Azure's VNets. These tools provide raw, unprocessed packets with minimal filtering, which can be distributed only to the end security and monitoring tools. These vendor offerings don't support all compute node types and don't enable secure tunneling such as with IPsec.

Other traffic acquisition methods include approaches such as Azure Network Watcher, which triggers packet capture on specific events; but this is a reactive technique, primarily intended for troubleshooting. AWS CloudWatch provides similar functions and provides VPC Flow Logs. Users of such tools must accept a lack of advanced NetFlow/IPFIX metrics and suffer from reduced network efficiency and traffic insights. When faced with these limitations, some users may decide that the cloud isn't ready for mission-critical applications and will choose to run those on-premises; this leads to expensive backhauling of all cloud traffic to on-prem tools.

Another approach is to deploy custom agents on every compute node for each and every tool. See Figure 2. But workloads that deploy numerous agents may suffer from agent overload as a result. As each agent copies traffic, more compute cycles and network bandwidth are used. Bandwidth ceilings limit the number of compute instances allowed in a given virtual cloud, which means you'll incur additional expense as you need ever more virtual cloud-based resources. This technique also results in a significant performance impact and requires manual intervention when new tools are added.

Ensuring security can be equally daunting. Cloud-native security services commonly deployed in the public cloud include identity and access management (IAM), security groups, logs and web application firewalls (WAF). But these have limitations:

- IAM: Once an attacker has successfully hacked credentials, they won't need to undertake noticeable activity that gets alerted by cloud dashboards; they could sit there silently and do just enough to not trigger any alerts. The time to detection in this case is many weeks or months.
- Security groups: Despite opening access to only necessary ports, security group configurations have no application context and no visibility into higher layers (beyond L4). Attacks could happen on those ports in the application layer and could result in malware being deployed or data exfiltrated.
- Logs: Logs only convey high-level metrics about conversations and application access points: You'll know who communicated with whom, but won't have a record of what the communication was about. No packets or payload are included. In case of silent attacks where attackers use the infrastructure and try to operate within limits of threshold violations, logs are of no help.
- WAF: Cloud-native WAFs are very limited in their functionality when compared to industry-leading WAFs, and only protect apps from the OWASP top ten attacks.



**Drawbacks include:**

- Inability to access all traffic
- Discrete vendor monitoring agents per instance
- Excessive loads placed on compute instances
- Excessive duplication of identical network traffic flows
- Cannot process traffic prior to sending to tools

**Figure 2.** Legacy traffic acquisition in public clouds by installing an agent on every VM for every security and monitoring tool.

## Network Traffic Visibility in the Cloud: The Missing Link

Organizations with on-prem operations have successfully deployed next-generation network packet brokers (NGNPB), in both physical and virtual form factors, for many years. These platforms help NetOps and SecOps teams obtain the necessary visibility into traffic throughout their data center. IT can only ensure superior security and network performance while minimizing costs if they have full access to all data-in-motion, including from VMs and containers, along with an ability to properly distribute traffic to the right tools and shield tools from needless processing. Public cloud customers can achieve the same results by leveraging cloud-native versions of the on-prem NGNPBs they rely on.

Vendor-certified and Marketplace-listed solutions enable CloudOps and DevOps teams to have the same core NGNPB capabilities for the cloud that they depend on in their own environments. With these tools, IT won't have the baggage of running this infrastructure, but can enjoy complete North-South and East-West traffic visibility. Cloud-hosted NGNPBs can be automatically scaled to any level required and provide the packet processing critical to removing superfluous content and easing the burden on security and monitoring solutions. Automation of the infrastructure is ensured with deep API integration into the cloud vendor's orchestration tools, minimizing manual efforts and errors. NetFlow, IPFIX and advanced metadata can now be generated and used to feed SIEM solutions and other tools. With a critical mass of cloud-based security tools, traffic need not be expensively backhauled to on-prem infrastructure, but instead will continue to reside in the cloud.

Organizations often use multi-cloud or regional deployments, so NGNPB vendors' orchestration tools must support simultaneous multiple public or hybrid clouds. Centralized management, monitoring and control can be simplified through a single-pane-of-glass GUI. This is important as cloud vendors may have dozens of regions and availability zones spread over dozens of countries and geographic regions. Typically, enterprises distribute their cloud infrastructure across these multiple regions and accounts. Having a security policy for such a distributed infrastructure — let alone enforcing that policy — is challenging. In such a scenario, an inconsistency in security configurations anywhere could lead to a weak spot that can be attacked and compromised.

For applications and workloads in cloud IaaS, security tools need to be able to access the right data. But as organizations deploy multiple security tools across their infrastructure to ensure an effective security and performance monitoring strategy, the NGNPB needs to support the tools no matter where they reside. Scenarios include:

- Tools are in on-premises infrastructure and traffic is backhauled from the cloud to these tools
- Tools are in a cloud IaaS tool tier and traffic needs to be moved across compute instances and/or tiers
- Different users in an enterprise may have multiple virtual private cloud (VPC) instances or virtual networks (VNets) and a common set of tools may be required to inspect traffic across these VPCs/VNets

## An Observability Platform for the Public Cloud

GigaVUE® Cloud Suite is a series of cloud-native network traffic observability solutions dedicated to specific cloud environments, including Amazon AWS, Microsoft Azure, and Google Cloud Platform. Gigamon offers the industry's only network packet broker on those vendors' marketplaces. The software suite elements reside fully in the cloud; they acquire traffic from every compute site, either through the aforementioned native traffic mirroring services or via Gigamon G-vTAP Modules, which are agent-based instances provisioned on all VMs. Container content can also be acquired with agentless G-vTAP Containers deployed on each worker node, which support Amazon Elastic Kubernetes Service (EKS) and Azure Kubernetes Service (AKS).

Network packets are copied and directed to GigaVUE V Series virtual appliances, where they are aggregated and processed: Duplicate packets are eliminated, irrelevant content deleted, sensitive material masked and headers transformed. Advanced L3-7 NetFlow and IPFIX attributes are generated. Optimized traffic along with metadata is then load balanced and steered to the proper tools. GigaVUE-FM fabric manager is integrated into the cloud tool suite to provide full automation.

With GigaVUE Cloud Suite, you can now extend your security posture to the public cloud, ensuring compliance and detecting threats to crucial applications more quickly. These suites make it possible to:

- **Improve tool capacity.** Virtual security and monitoring tasks are offloaded from burdensome tools to improve effectiveness, reduce scaling and minimize costs.
- **Choose the proper traffic acquisition method.** Flexibly select between your cloud vendor's traffic mirroring offerings for more simplified operations or Gigamon lightweight agents for added security and filtering.
- **Fully automate the infrastructure.** Automatically identify new and relocated workloads, instantiate and scale visibility nodes and configure new traffic policies as needed.
- **Simplify operations.** Centralize orchestration and management with a single-pane-of-glass visualization portal across any hybrid network.
- **Reduce risk** by leveraging a common deep observability pipeline across your entire IT environment.

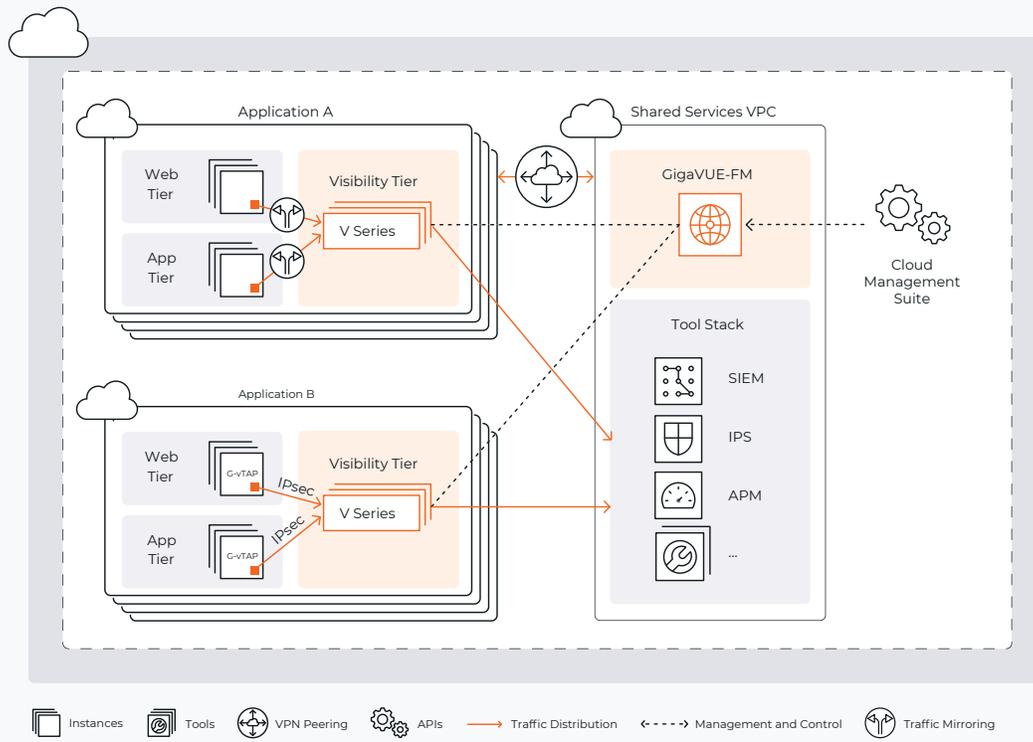


Figure 3. GigaVUE Cloud Suite for public clouds.

## GigaVUE Cloud Suite Illuminates Public Clouds and Enhance Security

These suites comprise multiple elements that enable traffic acquisition, aggregation, intelligence and distribution, along with centralized, single-pane-of-glass orchestration and management. The solution consists of these components:

### G-vTAP Module

This lightweight agent is deployed in various compute instances to mirror production traffic and send that traffic via IPsec to GigaVUE V Series nodes. Black- or whitelisted IP addresses can be optionally pre-filtered out. These agents support a high “fan-out” to send traffic to up to 25 different V Series instances.

Key features and benefits:

- Minimize agent overload. Only one agent is necessary per instance, which lowers the impact on their CPU utilization rates.
- Reduce application downtime. Modules are automatically configured to redirect copied traffic as required, which avoids the need for infrastructure redesigns when adding new tools.
- Automatic Module scaling. As new workloads are installed, GigaVUE-FM interoperates with the compute instance APIs and the cloud vendor’s management tools to instantiate new modules.
- Reduce application and data egress costs. Pass or drop rules filter traffic of interest prior to sending it to the GigaVUE V Series.

### GigaVUE V Series Nodes

These are visibility nodes that aggregate, select, optimize and distribute traffic to the tool tier, which may be located in the public cloud IaaS or in an on-prem data center. These nodes, usually deployed as a cluster, reside within the public cloud VPCs and VNETs.

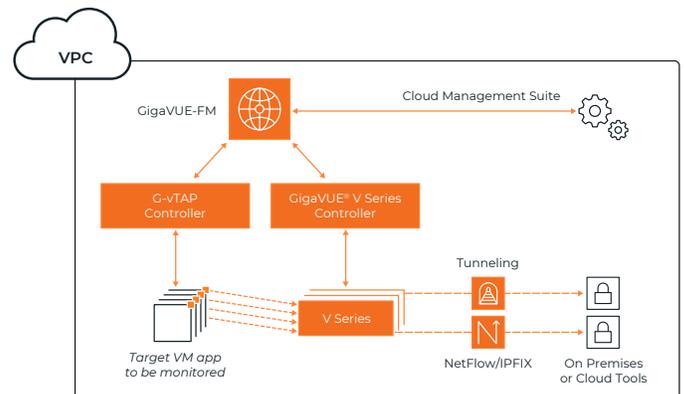
Key features and benefits:

- Traffic aggregation. Acquire and aggregate traffic from multiple instances. The traffic is acquired from the G-vTAP Module using IPsec for security and transmitted via GRE or VXLAN tunnels.
- Traffic intelligence:
  - Flow Mapping®: Select L2-4 traffic of interest with a variety of policies, then forward that traffic to specific tools. Selection criteria can include IP addresses/subnets, TCP/UDP ports, protocols, instance tags, etc. Overlapping rules and nested conditions can be specified.
  - GigaSMART® NetFlow and IPFIX generation: Generate flow records from network traffic to determine IP addresses, class of service, causes of congestion, etc.
  - Header transformation: Modify any monitoring session link's packet header, such as by changing the source/destination MAC or IP addresses or VLAN ID, to ensure security and segregation of sensitive information. Tunnel IDs can also be modified to allow the same packet to be sent to one endpoint destination which has multiple tool instances, each with different functions; in this case, each instance is listening on different virtual interfaces for a specified tunnel ID. Other header modifications include stripping out overhead for protocols such as GRE, MPLS and VXLAN as tools do not need this information and can be discarded.
  - Other GigaSMART functions: Optimize traffic by applying traffic intelligence to slice and mask packets to reduce tool overload or maintain compliance.
  - Load balance and distribute optimized traffic to multiple tools anywhere.

- Service chaining: Service chain multiple traffic intelligence operations dynamically, based on tool needs.
- Elastic scale and performance:
  - Use automatic target selection to extract traffic of interest in the infrastructure being monitored.
  - Automatically scale based on varying number of compute instances, without impacting performance.

### G-vTAP Controller and GigaVUE V Series Controller

For hybrid and multi-VPC/VNet deployments, GigaVUE uses a controller-based design to proxy the command-and-control APIs while preserving existing IP addressing schemes or Network Address Translation (NAT). G-vTAP Controller proxies commands from GigaVUE-FM to the G-vTAP Modules. GigaVUE V Series Controller is used to proxy commands from GigaVUE-FM to the GigaVUE V Series nodes. See Figure 4.



**Figure 4.** GigaVUE Cloud Suite for AWS VMs is composed of five components: G-vTAP, G-vTAP Controller, V Series, V Series Proxy (optional), and GigaVUE-FM.

### GigaVUE-FM Fabric Manager

GigaVUE-FM provides centralized orchestration and management across the entire organization, including on-prem, public, private and multi-clouds. FM eliminates manual processes by utilizing auto-discovery methods to identify new workloads in real time and configuring the G-vTAP Module policies to copy and direct traffic to the appropriate GigaVUE V Series node. FM uses AWS APIs for detecting VM changes to dynamically scale these nodes. Further integration with third-party systems automatically adjusts received traffic and configures new traffic policies as needed.

GigaVUE-FM generates an end-to-end topology view via a single-pane-of-glass GUI, which gives you insights into which cloud instances are or are not part of the deep observability pipeline. A single instance of GigaVUE-FM can manage hundreds of visibility nodes across on-premises and multi-cloud environments. Traffic policies are configured using a simple drag-and-drop user interface.

Key features and benefits:

- Centralized orchestration and management:
  - Leverages a single-pane-of-glass GUI for end-to-end topology visualization.
  - Traffic policies are defined using a simple drag-and-drop user interface.
  - Software-defined networking constructs are used to configure traffic policies.
  - Steers packet flows from the G-vTAP Modules or cloud traffic mirroring sources to the V Series, as well as subsequently from V Series to either the monitoring and security tools or to an op-premises physical visibility node.
- Automation:
  - Tight integration with cloud APIs provides auto-discovery of instances, detects changes in the VPC/VNet and automatically adjusts the visibility tier.
  - Under guidance via APIs from the cloud management suite, FM automatically instantiates, configures, scales and monitors the V Series nodes as needed based on the varying number of compute instances deployed.
  - Open REST APIs published by GigaVUE-FM can be consumed by tools to dynamically adjust traffic received or to orchestrate new traffic policies.

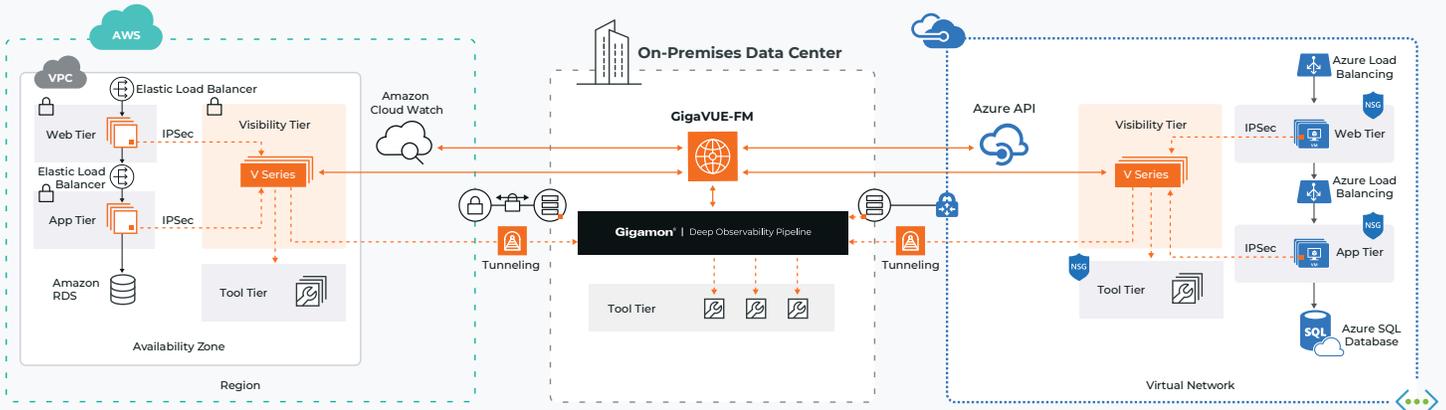


Figure 5. Multi-cloud deployment with GigaVUE-FM.

## Public Cloud Plus GigaVUE Cloud Suite: A Winning Combination

Leading IaaS vendors have developed robust public cloud environments with extensive worldwide availability and solid foundational networking, storage and security. Some even offer limited traffic mirroring capabilities to acquire network packets, NetFlow (version 5) generation and some rudimentary filtering. However, these platforms lack the ability to significantly process data; they cannot eliminate duplicated packets, drop irrelevant packet header and payload content or mask source IP addresses for security. GigaVUE works together with cloud platforms, building on their basic functionality to add expanded visibility powers.

As you leverage immense, well-architected and scalable IaaS platforms and expand your use of cloud computing, your progress through your digital transformation may unfortunately also reduce traffic visibility, diminish network efficiencies and reduce security and monitoring tool effectiveness. These issues will make it harder for you to proactively detect threats, identify deviations from

organizational policies, or ensure application performance and exceed SLAs for mission-critical applications, all while minimizing total cost of ownership. And the lack of a well-defined cloud networking and security architecture may end up delaying a move to the cloud.

Gigamon is the leader in pervasive network traffic visibility, and that expertise extends to the cloud as well. With the help of the Gigamon Deep Observability Pipeline, you can use one consistent method across on-prem or multi-cloud deployments to acquire network traffic and apply traffic intelligence — then distribute that optimized traffic to multiple tools. GigaVUE Cloud Suite is a cloud-native solution that enables you to extend your security posture to cloud IaaS, assuring compliance and helping you detect threats to mission-critical applications faster. Now is the time to ensure granular visibility to your workloads and promote an effective security posture, no matter where your data resides.

Function	Gigamon	Public Cloud Vendor
Basic traffic acquisition	YES	YES
Traffic Direction	YES	YES
NetFlow (v5)	YES	YES
Filter/eliminate traffic	YES	YES
Automatic target selection with L4 flow mapping	YES	NO
Unified management for hybrid/multi-clouds	YES	NO
Data deduplication	YES	NO
Packet slicing	YES	NO
Packet sampling	YES	NO
Header transformation	YES	NO
NetFlow v9, IPFIX	YES	NO
Advanced traffic acquisition: Pre-filtering, IPsec	YES	NO
Container visibility	YES	NO

**Table 1.** Gigamon builds on cloud vendors' platforms to extend visibility and ensure infrastructure control.

## About Gigamon

Gigamon offers a deep observability pipeline that harnesses actionable network-level intelligence to amplify the power of observability tools. This powerful combination enables IT organizations to assure security and compliance governance, speed root-cause analysis of performance bottlenecks, and lower operational overhead associated with managing hybrid and multi-cloud IT infrastructures. The result: modern enterprises realize the full transformational promise of the cloud. Gigamon serves more than 4,000 customers worldwide, including over 80 percent of Fortune 100 enterprises, nine of the 10 largest mobile network providers, and hundreds of governments and educational organizations worldwide. To learn more, please visit [gigamon.com](https://gigamon.com).

1 Source: "RightScale 2019 State of the Cloud Report from Flexera." 2019. Flexera. <https://resources.flexera.com/web/media/documents/rightscale-2019-state-of-the-cloud-report-from-flexera.pdf>.

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