

## Executive Summary

# Lack of Visibility is a Leading Obstacle to Securing Enterprise and Cloud Networks

Independent market research company Vanson Bourne conducted a survey to investigate the state of network security. The resulting analysis, titled "Hide and Seek: Cybersecurity and the Cloud," demonstrates that lack of visibility is leaving organizations struggling to identify network data and investigate suspicious network activity tied to malicious attacks. Sixty-seven percent of respondents cited network "blind spots" as a major obstacle to effective data protection while 50 percent of those, who do not have complete visibility of their network, reported that they lacked sufficient information regarding the identification of threats.

### Survey findings pinpoint four challenges of data blindness:



A large amount of network data remains hidden due to data and tools still being segmented between NetOps and SecOps.



Monitoring and security tools are stressed by the increasing speed and growth of network traffic.



High value information is being migrated to the cloud, where visibility is limited and application data is not easily accessible.



GDPR compliance is made difficult by the lack of data visibility, a robust strategy and a dedicated budget.

"It is an imperative for enterprises to adopt a visibility platform that provides visibility and control of their network traffic, and one that's integrated with their security tools to accelerate threat detection and improve efficiencies."

– Ananda Rajagopal, Vice President of Products at Gigamon

### The Gigamon® Visibility Platform directly addresses network blind spots by offering:

- The most scalable visibility platform with up to 800Gbps of processing capability per node and up to 25.6Tbps when clustered.
- Cross-architecture deployments on premises, in remote offices and in the cloud to securely migrate to public clouds.
- An end to siloed data with monitoring and security tools consistently accessing the same data, encrypted or not.

Gigamon solves data blindness by providing security and network operations teams with the pervasive visibility and control to automate and accelerate threat detection for securing enterprises and hybrid clouds. Learn more about our [Gigamon Visibility Platform](#) and [Gigamon Visibility Platform for AWS](#).

Download the complete Vanson Bourne Survey report at [www.gigamon.com/vanson-bourne](http://www.gigamon.com/vanson-bourne)

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